

How effective are virtual tours?

Statistics from Realtor.com state that listings with virtual tours get clicked on 40% more than listings without. Other portals report similar results, with one stating that listings with virtual tours received 70% more viewers. With a Showcase video tour we provide a unique, stand alone web site that provides all pertinent information on the property and surrounding area. In addition you can have as many photos a you like in your professional slide show presentation and even introduce the property if you chose.