

Residential Real Estate Marketing Services

Welcome to Showcase Video Tours! We are Charleston's premium source in internet real estate marketing for the real estate professional. With 80% of home buyers searching the web for homes, your internet presence is more important than ever! We have put together a comprehensive list of services designed for you in mind to help promote yourself and your properties as professionally and efficiently on the internet as possible. Professional Home Photography - \$200.00

Our home photography is taken by an expert with years of experience in digital photography of Estate properties. Each shoot gives you up to 50 high quality, high resolution photos perfect for print, the MLS, or the web. Showcase Video Tour - \$400.00

The Showcase Video Tour is a 3-5 minute professionally edited and narrated video showcasing the property. Showcase Video Tours uses the latest in digital video technology to bring the highest quality video to the web. All of our tours are professionally edited in a studio environment with a combination of video and photos que'd to music and presented in sequence by a professional narrator. You will get a branded and unbranded video for Realtor.com and the MLS. We also post your video to YouTube, Google Videos, MySpace Videos, Wellcomemat, and we are also able to help you insert it onto your personal website. Visit our Video Tour Portfolio to see our latest creations. Showcase Estate Tour (One Page Website)

Showcase Estate Tour w/Slideshow - \$600.00

Showcase Estate Tour w/Video & Slideshow - \$800.00

The Estate Tour is designed with two goals in mind. To wow whoever sees your property and give you valuable tracking information to help you market the home. Our sites include all of the features below and more. Each site is completely customized and brings out each properties personality. Coupled with the most powerful data tracking software in the industry, you will have the tools to dazzle and manage the property. Visit our Virtual Tour Portfolio page to check out some of our latest projects, then try our Testimonials page to see what our clients think of us. Your website includes these features:

- Professional Videography and Photography
- Home Showcase Interactive Slide Show
- Home Showcase Video
- Customized and Branded Web Page
- Interior and Exterior Features List
- Links for Demographics and Schools
- Search Engine Friendly
- Trackable Marketing Statistics
- Dedicated URL
- Your Video Uploaded to You Tube, Google Myspace, and Wellcome Mat, and More!