

Why do Realtors Love a "Showcase Video Tour"

Showcase Video Tours are professional, effective way to generate prospects. The combination of a professional looking site, digital photos and a Video tour allows buyers to get much deeper into the home evaluation process prior to contacting a realtor. This reduces the amount of time a Realtor must spend showing the property to "tire kickers". Since our tour provides all the necessary information, Photos and Video, you can be sure that when a potential buyer has viewed your site they are well informed and truly interested in seeing the property. These potential clients can look and evaluate as much as they want, without requiring a realtor's assistance. Better yet, a Showcase Video Tour acts as branding for the agent. With our Realtor introduction and video bi-o, prospects tend to call the realtor they saw on a Showcase Video tour. Realtors will get more listing referrals from happy sellers. And, by using Showcase Video tours, you are branding yourself as a Agent who knows how to truly market a Luxury Home on the Internet.